

CHIKO'S STORY

My three year old Chihuahua, Chiko, has been on a Raw Essentials diet for a year and a half now.

I first heard about Raw Essentials through a work colleague. After doing a little bit of my own research, the concept began to really resonate with me. Together, Chiko and I began our Raw Essentials journey. It soon dawned on me that if I was to do this properly I would have to start reading food and treat labels. Before long Chiko's food/treat cupboard was empty. I started to feel a little sad; where was the fun now? However, this did not last long - the cupboard may be empty but the freezer was now full with all sorts of Raw Essential goodies

So with all grain and starch-based products gone, Chiko was ready to go. He loved it straight off the bat. It was wonderful to see the intensity in his eyes as he ripped and crunched away at his prey. I'll admit initially I was nervous and hovered over him ready to intervene, but I just had to take a step back and let him do his thing. After all he is a carnivore - this is what he is built to do. I get so much satisfaction seeing him now take 10-15 minutes to eat his meal as opposed to 10 seconds of inhaling dog biscuits. Instead of looking up at me with an "is that all?" look on his face, he now trots off to bed replete.

The benefits of this diet were soon evident. Evenings in my house were now relaxed; Chiko just seemed calmer, more settled, and he no longer tried to entice me to play every five minutes. His ears no longer flamed up all the time. Previously I was forever having to use ear-drops to settle the inflammation. His weight just dropped off too. I was not an over-feeder before, but because commercial products are filled with carbohydrates and all sorts of things they don't need he was on the chubby side all the time, even though he was exercised regularly. His physique is now beautiful. Keeping weight off is especially important for Chiko as he has luxating patella joints so he needs to stay trim, this is now very easy to maintain on his raw diet.



If these positive changes weren't enough to convince me of the benefits of raw-feeding, his glossy coat, bright eyes, wet nose and clean teeth really are.

I would just like to thank the staff at Raw Essentials for being so helpful and happy to help - you have two very happy customers in us!